

TO: Mail Stop 8 Director of the U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450	REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK
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In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been
 filed in the U.S. District Court Southern District of New York on the following ☒ Patents or ☐ Trademarks:

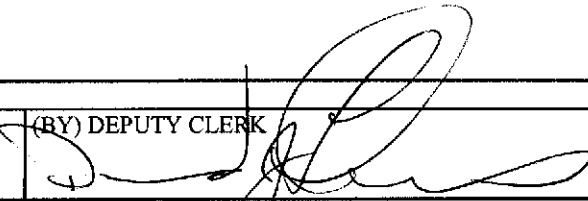
DOCKET NO. 11cv1110 (PGG)	DATE FILED 02/17/2011	U.S. DISTRICT COURT Southern District of New York
PLAINTIFF VERTIS, INC.		DEFENDANT THE SEGERDAHL CORPORATION
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 See Attached List		See Attached List
2 7,845,099		
3		
4		
5		

In the above—entitled case, the following patent(s)/ trademark(s) have been included:

DATE INCLUDED	INCLUDED BY <input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading		
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK	
1			
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In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT Attached: COPY OF NOTICE OF DISMISSAL.
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CLERK Ruby Krajick	(BY) DEPUTY CLERK 	DATE 03/10/2011
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Copy 1—Upon initiation of action, mail this copy to Director Copy 3—Upon termination of action, mail this copy to Director
 Copy 2—Upon filing document adding patent(s), mail this copy to Director Copy 4—Case file copy



US007845099B2

(12) **United States Patent**
Ross et al.

(10) Patent No.: **US 7,845,099 B2**
 (45) Date of Patent: **Dec. 7, 2010**

(54) **METHOD FOR MANUFACTURING A POP-UP ARTICLE**

(75) Inventors: **John Robert Ross, Hoffman Estates, IL (US); Jeffrey T. Stanlaw, Perkasie, PA (US); John Robert Mueslig, Ringoes, NJ (US)**

(73) Assignee: **Vertis, Inc., Baltimore, MD (US)**

(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 556 days.

(21) Appl. No.: **11/881,624**

(22) Filed: **Jul. 27, 2007**

(65) **Prior Publication Data**
US 2009/0025263 A1 Jan. 29, 2009

(51) Int. Cl.
G09F 1/00 (2006.01)

(52) U.S. Cl. **40/124.08; 270/41; 446/148**

(58) Field of Classification Search **40/124.08; 270/41; 446/148**
 See application file for complete search history.

(56) **References Cited**

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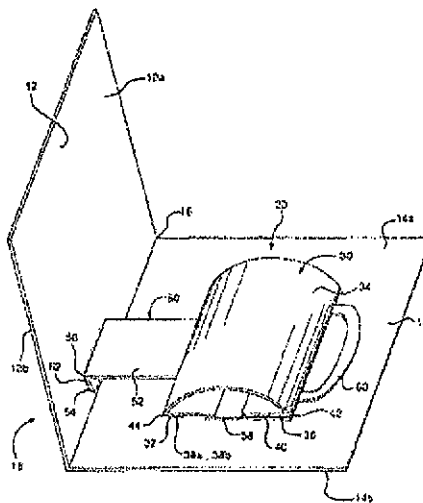
Primary Examiner—Gary C Hoge

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(57) **ABSTRACT**

A method for manufacturing a pop-up article from one or more continuous webs of material using an inline printing press. The article comprises a curved or generally semi-cylindrical pop-up device enclosed within a base piece, such that when the base piece is in a closed position, the pop-up device lies flat therein, but when the base piece is moved to an open position, the pop-up device is forced outwardly from the base piece to form a curved or generally semi-cylindrical shape. The method comprises processing a first web or ribbon to define a base piece having a front and back cover, processing a second web or ribbon to define a pop-up device, separating the pop-up device from the second web or ribbon, adhering a tab of the pop-up device to the front cover, adhering a front flap of the pop-up device to the rear cover, and separating the article from the first web or ribbon.

15 Claims, 15 Drawing Sheets



UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

Vertis, Inc.,

Plaintiff,

v.

The Segerdahl Corporation,

Defendant.

Case No.: 11-CV-01110 (PGG)

**NOTICE OF VOLUNTARY
DISMISSAL WITHOUT PREJUDICE**

PLEASE TAKE NOTICE that, pursuant to FED. R. CIV. P. 41(a)(1), Plaintiff Vertis, Inc., by its undersigned counsel, hereby voluntarily dismisses without prejudice the above-captioned action against defendant The Segerdahl Corporation, with each side to bear its own costs, disbursements, and attorneys' fees.

Respectfully Submitted,

DRINKER BIDDLE & REATH LLP

Dated: March 9, 2011

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CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing Notice of Voluntary Dismissal Without Prejudice was served, via first class mail, on the 9th day of March 2011 upon:

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/s/ Matthew Farley
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